

Higher Education Student Affairs (M.Ed.) Program
Advisory Board Meeting
December 5, 2019 at 11:30am in McKee G22

Member Introductions

- Welcome new members: Kourtney and Riley

Program Announcements since the April 2019 meeting:

- April/May: Inaugural evaluation of site/supervisor (by GA) distributed
- May: Year 2 of GA Supervisor Meeting/Training
- June: Met our \$1,000 fundraising goal (from last Spring's inaugural campaign)!
- Summer: 14 Interns across the summer/world!
- Fall: HESA GA – Alex Kerns; Spring: HESA Intern – Riley Jelenick
- Fall: Student Enrollment Update 32 = 15 in Year 1; 13 in Year 2; 4 Part-Time
- Fall: 16/17 May 2019 HESA graduates are employed in higher ed (info in newsletter)
- October: Annual Alumni Survey was disseminated in October (good results/feedback!)
- October: 4 HESA students in the 3MT competition – Holli = People's Choice Award
- December: submitted our Program Review Self-Study (220 pages!) (on site visit Feb)

Recruitment Update:

- HESA Ambassador program second year – going strong! Jess K, Jacki, Alex, Riley, Kate
- Graduate School Open House Events (two per semester – September & November)
- Alex went to UNC-G fair for “Careers in Student Affairs” conference in October
- Classroom/Student Org presentations; Many one-on-one meetings, calls, and emails with prospective students.
- 51 people currently on our prospective student spreadsheet (people who have made direct contact with the program since May 2019)
- *Feedback/Discussion?*

Admissions Update:

- Help us recruit! March 1st is the final admissions deadline.
 - Send our website and/or newsletter to your contacts and colleagues.
 - Fill out the “recommend a student” link on our website.
- Review committee members –
 - Need 2 new people
 - Anyone need App Review (software) training?
 - Commitment for March 2020 (review all applications, rank, and attend 1-2 committee meetings).
- Trialing Interviews (video) for admissions (April, Yancey, Alex, and Riley)
- *Feedback/Discussion?*

Funding Update:

- Inaugural Fundraising Campaign – success! Plan for this annually each May-June.
 - Distributing funds for Spring 2020 conferences; Will likely need a committee on this in the future.

- We will continue our commitment to fund all full-time students with a paid GAship = 30
 - Hoping grad School funds 16 in 2020-21 (confirmation next week)
 - 14 GAships will continue to be funded elsewhere... can we count on continued support: For 2019-2020: 6=RL; 4=Campus Act; 1=CCPD; 1=WW
- Alumni Relations
 - A few alums were at SACSA (Ronni, Carrie, Sophie)
 - NASPA/ACPA meet ups in March 2020 (please tell us if WCU folks are going!)
- Ongoing HESA Sponsorships – thank you!
 - Back-to-school Mixer (\$500-1,000) – Res Life
 - Poster Presentations – Res Life
 - Assessment Project (\$500) – Marketing and Assessment
 - Each HESA Faculty to 1 national conference (\$1,500/ea) – VCSA
 - Graduation Reception & Hooding Ceremony (\$500) – Campus Activities
 - HESA Orientation – HESA Faculty Personal
 - Holiday Party – HESA Faculty personal
 - Annual Alumni Mixers at National Conferences –None=sponsorship opportunity
- *Feedback/Discussion?*

Curriculum Updates:

- Pilot elective class (three 1-credit-hour seminar courses) going for a third time in Spring 2020: Shauna (1) and Dana (2)
- *Feedback/Discussion?*

Future Items:

- HESA Newsletter being sent out next week (any additions?)
- Mark your calendar:
 - Today - Assessment Presentations – KL 102 at 3:30pm
 - Monday: Research Posters Presentations – Blue Ridge at 10am
 - Program Review On-Site Visit February 9-11th:
 - 2 internal (Lori Unruh-PSY & Chris Cooper-PLS)
 - 2 external (Matt Varga-UWG & Brad Johnson-UNCG)
 - Advisory Board Appreciation Dinner – Monday, March 23 (calendar invite coming)
 - Spring Advisory Board meeting – late April (calendar invite coming)

Questions? Other items?

Next Meeting: April 2020

2019-20 HESA Advisory Board:

	Committees:			
HESA Faculty:	Recruitment	Admissions	Fundraising	Curriculum
April Perry	X	X	X	X
Yancey Gulley	X	X	X	X
WCU Staff Board Members:				
Stephanie Sue Rowell (2015-20)				
Theresa Cruz-Paul (2016-20)				
BaShaun Smith (2017-2021)				
Jane Adams-Dunford (2015-2022)		X		
Julie Conway (2019-2023)				
Kourtney Sandefur (2019-2023)				
Adjunct Board Members:				
Sam Miller			X	
Carol Burton				
Beth McDonough		X		X
Lane Perry				X
Shauna Sage		X		X
Dana Patterson				X
Student Board Members:				
Riley Jelenick (2019-2021)	X	X		
Alex Kerns (2018-2020)	X	X		

Meeting Notes:

GA Supervisor Training –

Maybe every 3-year refresher for returning supervisors

Maybe first half is new policies and second half is storytelling/brainstorming

Interviewing Applicants –

Communications for applicants regarding interviews and/or no interviews

Distribution of Funds –

Talk to Trina for distributing funds (impact of additional money)

Talk to GSA about points system lol

Creation of Travel Grant Committee

Lane Perry

Stephanie Sue

Share Program Review with Advisory Board

Newsletter – ask for summer internships, more alum news/relations, talk about Courtney joining the HESA Advisory Board